



Strategic Plan 2017

This is a summary of the Hike NS five-year strategic plan.

MANDATE

To encourage and promote hiking, walking and snowshoeing throughout Nova Scotia and to be the voice for hikers

VISION

More Nova Scotians and visitors enjoying a broad network of quality places for hiking, walking and snowshoeing in healthy, natural environments and doing so in a responsible manner.

VALUES

- Respect: Respect for nature, diverse voices, backgrounds and communities
- Education: Quality awareness, training and leadership opportunities
- Advocacy: Effective and meaningful policy change
- Protection: Protection of nature, wilderness and biodiversity
- Collaboration: Partnerships, networking and volunteering
- Connections: Connecting people with nature, each other and communities
- Responsibility: Safe, courteous and environmentally sustainable use of the outdoors

STRATEGIC DIRECTIONS

Hike NS has outlined four inter-related strategic directions, each with specific objectives.

1. **Advocacy:** Be a recognized and respected voice for hiking, walking and snowshoeing
2. **Promotion:** Promote and encourage more responsible hiking, walking and snowshoeing
3. **Capacity Building:** Increase hiking and outdoor skills and knowledge
4. **Leadership:** Be a strong leader in the hiking movement with sound organizational practices