**Promotional Tools: Hike NS Winter Guided Hike & Walk Series 2024**

*55 events happening from Jan. 12 to Mar. 17, 2024 - Please copy and paste for use in your various communication tools*

**Websites, Newsletters, Emails, Blogs**

***Longer Version***

**Hike NS Winter Guided Hike & Walk Series 2024**

Hike Nova Scotia and 25 host organizations offer the 2024 Winter Guided Hike & Walk Series from January to March across NS. There are 55 hike, walk or snowshoe events led by local folks and participants qualify to win trail prizes. They are free or low-cost events and some require pre-registration. Hike NS thanks its partners on the ground for organizing the events as well as Goose Lane Editions, Mountain Equipment Company and the NS Department of Communities, Culture, Tourism and Heritage for their support. Find details at <https://hikenovascotia.ca/programs-guided-walks/>. The series is linked to the Take the Roof Off Winter initiative.

***Shorter Version***

**Hike NS Winter Guided Hike & Walk Series 2024**

Hike Nova Scotia and local hosts offer the Winter Guided Hike & Walk Series: 55 events led by locals and participants could win trail prizes. Details at <https://hikenovascotia.ca/programs-guided-walks/>.

**Facebook**

@HikeNovaScotia and 25 host organizations offer the 2024 Winter Guided Hike & Walk Series from January to March across NS. There are 55 hike, walk or snowshoe events led by local folks and participants qualify to win trail prizes. They are free or low-cost events and some require pre-registration. Hike NS thanks its partners on the ground for organizing the events as well as @GooseLaneEditions, @MEC and the @NSGov Department of Communities, Culture, Tourism and Heritage for their support. The series is linked to the Take the Roof Off Winter initiative #TTROW. <https://hikenovascotia.ca/programs-guided-walks/>

*[Insert Facebook image created for the event]*

**X**

Join a local winter guided hike, walk or snowshoe: free or low-cost with trail prizes. Supported by @HikeNS @Goose\_Lane @MEC @NS\_CCTH #HikeNS #Trails #TTROW #Snowshoe <https://hikenovascotia.ca/programs-guided-walks/>

*or*

55 winter guided hike, walk or snowshoe events: free or low-cost with trail prizes. Supported by @HikeNS @Goose\_Lane @MEC @NS\_CCTH [#HikeNS](https://twitter.com/goose_lane) #Trails #TTROW #Snowshoe <https://hikenovascotia.ca/programs-guided-walks/>

*[Insert Twitter image created for the event]*

**Instagram**

@Hike.Nova.Scotia and 25 local host organizations offer the Winter Guided Hike & Walk series from Jan to Mar 2024 across NS. There are 55 hike, walk or snowshoe events led by local folks and participants qualify to win trail prizes. They are free or low-cost events and some require pre-registration. Hike NS thanks its partners on the ground for organizing the events as well as @Goose\_Lane, @MEC and the @NSGov Department of Communities, Culture, Tourism and Heritage for their support. The series is linked to the Take the Roof Off Winter initiative. #LinkInBio

#HikeNS #Trails #Hike #Snowshoe #NovaScotia #GooseLaneEditions #MEC #TTROW #RecNS #Winter #Walking #Snowshoeing #NSOutdoorNetwork #GetOutdoors #ExploreNS #HikeNovaScotia

*[Insert Instagram image created for the event]*

<https://hikenovascotia.ca/programs-guided-walks/>

**Flyer**

Find a flyer to share/print and place in public places here <https://hikenovascotia.ca/programs-guided-walks/>