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## Media Advisory

May 15, 2019

# Hiking Summit Features South Shore Trails

*Hiking Summit at Oak Island, Western Shore, a celebration of hiking culture in NS*

About 200 people with an interest in hiking, walking and snowshoeing, will converge on Western Shore, on the South Shore, from May 24 to 26, 2019 for the eighth annual Nova Scotia Hiking Summit. Hosted by Hike NS along with Events Lunenburg County and Oak Island Resort and Conference Centre, the Summit is a celebration of Nova Scotia's hiking culture. It includes sharing best practices, stories, networking and hiking. Attendees include avid hikers, hiking clubs, trail groups, provincial government, municipalities and others.

Platinum sponsor is O'Regan's South Shore Subaru. Gold sponsors are the Municipality of Chester and the District of Lunenburg. Silver sponsor is the NS Department of Communities, Culture and Heritage. Bronze sponsors are Clif Bar, Scotiabank, Parks Canada, Atlantick, Saltbox Brewing Company, NS Department of Lands and Forestry, NS Department of Environment and Orthotics East Ltd.

"This is the first time the Hiking Summit has visited the South Shore," says Janet Barlow, Hike NS Executive Director. "It's an area of the province that showcases a range of what Nova Scotia has to offer for hiking, from coastal hikes to woodland meaders, there's something for everyone."

### Event details:

Date: Friday May 24, Saturday May 25 and Sunday, May 26, 2019

Location: Oak Island Resort & Conference Centre, 36 Treasure Drive, Western Shore

Time: 12 pm on May 24 to 5:30 pm on May 26

### Highlights:

- Keynote speaker is Jan Sebastian LaPierre A for Adventure
- MC Laura Barkhouse, local trail guru
- Acadia First Nation opening ceremony
- A kids' program
- Hikes featuring the beautiful scenery of the South Shore
- Interesting sessions, skills workshops and Pecha Kucha presentations
- Friday night reception and Saturday night supper with keynote speaker
- Hike Nova Scotia's Summit Awards
- Silent auction and displays
- Songs and stories around the campfire

The program and other details are found at

<https://www.hikenovascotia.ca/news-and-events-hiking-summit/>.

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A social media release is found here:  
<https://wp.me/pLTST-C3>