## **Proposal for Raising Hike NS Membership Fees**

April 5, 2024

The Hike Nova Scotia board, at its March 13, 2024 board meeting, passed a resolution to increase membership fees. This resolution must be approved by membership, according to the Hike NS by-laws, which state: "The annual dues of membership in Hike NS shall be determined from time to time by resolution of the Board of Directors and approved by the membership at an Annual General Meeting."

Reasons for this proposed increase are:

- It would put Hike NS more on par with membership fees of other provincial organizations.
- The membership benefits offered (described below) are considerable and will likely continue to expand (for example, multiple new member benefit partners are added each year).
- Membership fees have not changed since August of 2018.
- Additional fees will contribute to the revenues Hike NS brings in annually.
- Inflation has increased many of Hike NS's costs and an increase could help cover those costs.

This is an outline of the current and recommended membership fees:

Member Level	Current Fee	Recommended Fee
Individual	\$20	\$30
Lifetime	\$200	\$300
Family	\$35	\$50
Group (Nonprofit / Municipal / First Nation)	\$50	\$75
Business	\$0	\$100

Membership benefits include:

- Monthly e-bulletins of the latest hiking news and events
- Special invitations to Hike NS events and activities
- Voting privileges for our Annual General Meeting (one vote for individual and group members and two votes for a family membership)
- Growing member discounts and perks through your membership card (see discounts here)
- Discounts on Hike NS event registration fees such as Hiking Summits, courses and workshops
- Free access to webinars
- Good vibes from staying connected and supporting Hike NS work

It is worth noting that in the winter 2024 Hike NS membership survey, 86% of respondents were in favour of a fee increase.